

2025

EAST WEST PLACEMENT
CENTER, INC.

We think ahead
to stay ahead.

•Makati •Cebu •Butuan •Cagayan de Oro

COMPANY
PROFILE



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Executive Summary

East West Placement Center, Inc. represents a benchmark in the recruitment industry within the Philippines, distinguished for its proficiency in aligning Filipino professionals and skilled workers with prominent global employment opportunities. Established in 1993, the organization has consistently demonstrated a robust capacity for deploying a skilled workforce across diverse industries, fostering sustainable career growth and fulfilling the nuanced demands of international clientele.

About us

East West Placement Center, Inc. is duly authorized and licensed by POEA under license no.

POEA – 198 – LB – 121322 – R

to recruit, hire, process, and deploy manpower for its accredited foreign principals.

Since its inception in 1993, East West Placement Center, Inc. has been at the forefront of manpower recruitment, delivering tailored talent solutions to meet the dynamic requirements of global markets. Deploying thousands of workers, with an unwavering commitment to excellence, East West Placement Center, Inc. has cultivated a reputation for integrity, precision, and exceptional service delivery.



Vision

We think ahead to stay ahead

East West Placement Center, Inc. shall be the undisputed leader in the country's Recruitment Industry by continually providing our clients with world-class service and competent workforce, constantly upgrading its facilities and systems and strengthening ties with our clients. East West is an advocate of the Filipino workers and believes in their innate capabilities and desire to work, and we intend to bring Filipino workers to every corner of the world – to make them more competitive in the global market.

Mission

Empowering man to work

East West Placement Center Inc. recognizes the global need for employment. We want to provide our clients with world-class, personalized service and to provide Filipinos the opportunity to work overseas.

To achieve this we aim to:

- Continually provide our clients with Filipinos who are competent, reliable and dedicated
- Help the Filipinos enhance their competence thereby raising the competitiveness of the Filipino workforce
- Attain all the requirements of our clients in the shortest possible time
- Constantly work alongside with government agencies in ensuring the welfare of our clients and workers

Brief History

East West Placement Center, Inc. has deployed thousands of workers and to date, has been consistently ranked by DMW as having the highest deployment. The table below shows the tabulation from the DMW.

FIGURE 1: Table of deployed worker and deployment ranking per year.

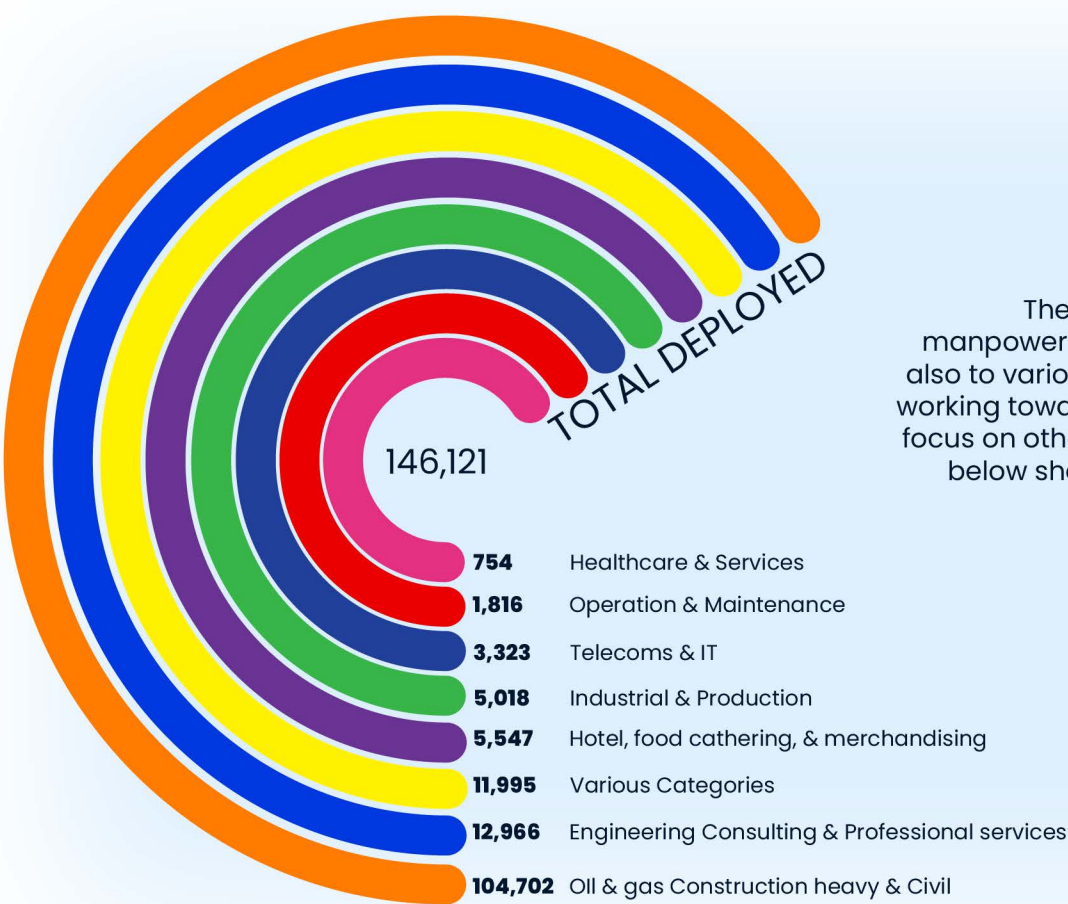
Year	Deployed	Ranking
1994	2,690	3
1995	1,968	5
1996	2,747	5
1997	4,139	1
1998	2,882	2
1999	4,895	1
2000	2,086	4
2001	2,787	1
2002	4,743	1
2003	3,288	1
2004	2,015	7
2005	4,180	2
2006	10,479	1
2007	11,315	1
2008	11,208	2
2009	6,051	1
2010	8,588	1
2011	7,173	1
2012	9,415	1
2013	8,545	1
2014	10,264	1
2015	6,540	1
2016	4,010	5
2017	3,255	7
2018	1,903	40
2019	2,738	25
2020	504	-
2021	725	-
2022	913	-
2023	1,980	Included in the Top 50 Highest agencies
2024	2,592	
TOTAL	146,618	

FIGURE 2: Deployment chart per branch (Year 2024)

	MANILA	CEBU	CDO	BUTUAN	DAVAO	TOTAL
January	113	27	5	6	5	156
February	131	41	21	29	25	247
March	137	55	32	20	10	254
April	134	14	28	23	15	214
May	137	20	18	30	16	221
June	109	15	11	14	9	158
July	111	29	17	8	6	171
August	103	20	2	2	-	127
September	175	47	53	57	-	332
October	157	29	31	45	-	262
November	135	27	49	34	-	245
December	118	23	40	24	-	205
Total	1560	347	307	292	86	2592
Total Percentage per Branch	61%	13%	12%	11%	3%	100%

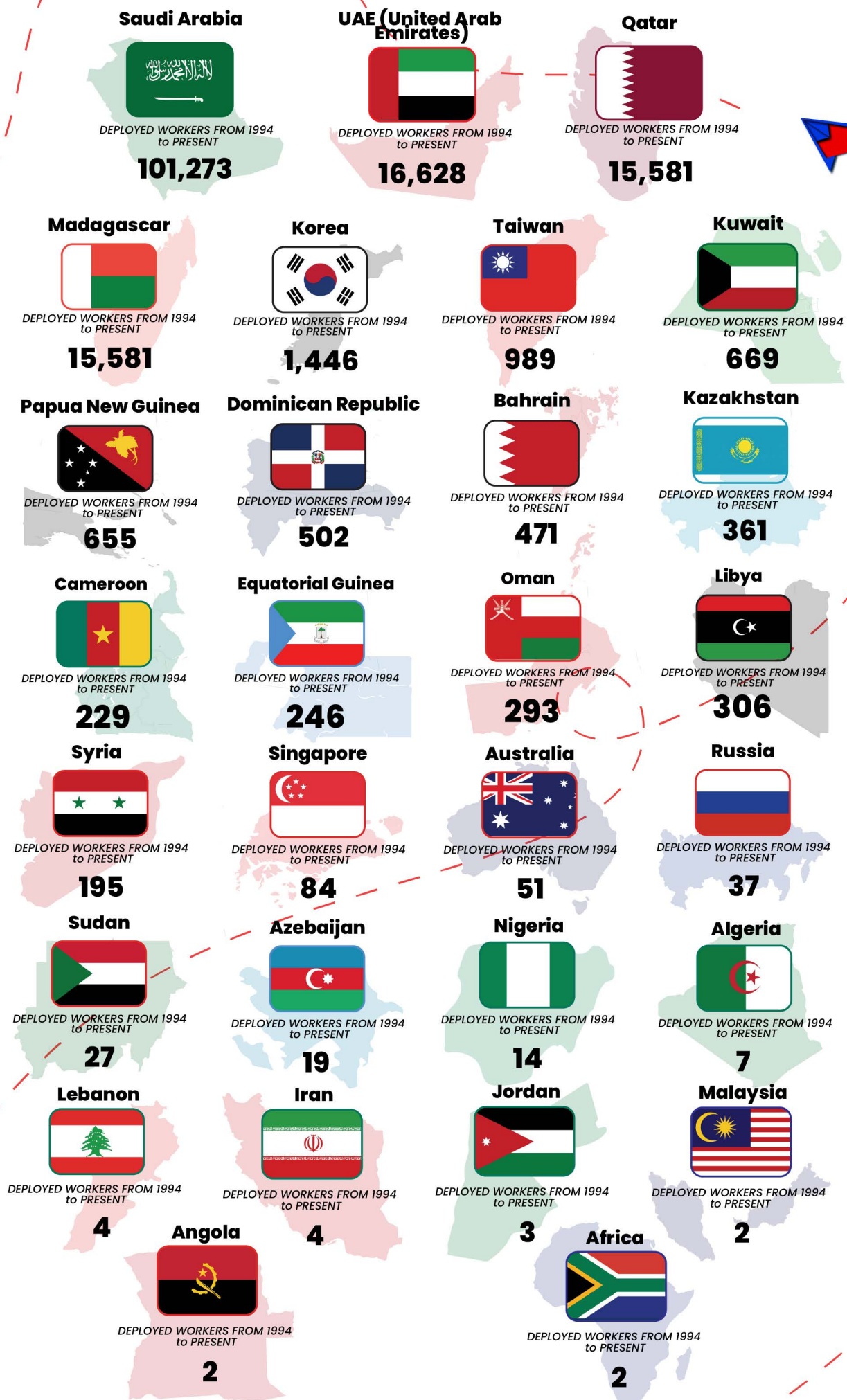
EWPCI has extensive experience in recruiting and deploying skilled manpower for a variety of industries.

FIGURE 3: Number of deployed workers per industry.



The company has been supplying manpower not only to the Middle East but also to various parts . of the world. EWPCI is working towards globalization and will soon focus on other continents as well. The table below shows the deployment figures by country.

FIGURE 4: Number of deployed workers per country.



Facilities

To support the company's constant growth, new facilities are continuously being developed and implemented, enabling us to provide effective service to both Foreign Principals and Filipino Workers.



Chairman's Office



President's Office



Executive Assistant Office



Welfare Officer & Counselor & HR Office



Operations & Processing Department Office



Recruitment Department Office



Accounting Department Office



MIS Department Office



Conference Room



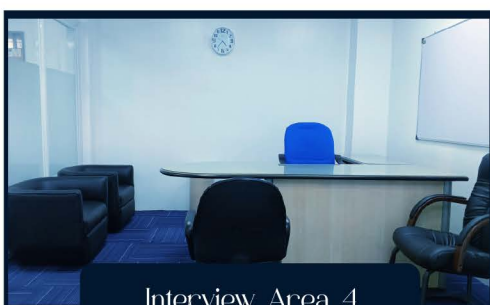
Interview Area 1



Interview Area 2



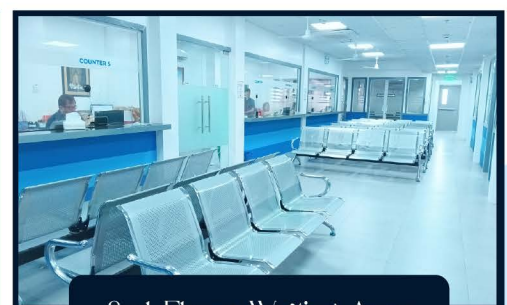
Interview Area 3



Interview Area 4



Ground Floor: Waiting Area



2nd Floor: Waiting Area

Branches

East West Placement Center, Inc.

PHILIPPINES

Branches are connected to the head office in a wide-area network enabling them to access and update the central database on real-time. Up-to-date applicant information from branches is instantaneously made available to the entire company.

Makati Head Office
4165 Ponte St., Brgy. Tejeros,
Makati City, 1204

Cebu Branch Office
3/F, D Jakosalem Street,
Brgy. Day-as, Cebu City

Cagayan De Oro Branch
Rm. 207 - 208, 2nd floor,
P&J Building, Tiano
Brothers corder
Kalambaguan St.
Cagayan De Oro City,
Misamis Oriental

Butuan Branch Office
168 Pag-ong Building,
5th Street, Guingond
Subdivision, Brgy. J.P
Rizal, Butuan City,
Agusan del Norte

East West Human Resource Center Ltd.
2/B Rupsha Tower, 7 Kemal
Ataturk Avenue Banani,
Dhaka, Bangladesh

BANGLADESH

EW Dhaka - Training Center
House # 51, Block # D
Bamnar Tek Main Road,
Turag, Dhaka, Bangladesh

Solutions & Services

INFORMATION SYSTEM



Interactive Recruitment Information System (IRIS)

With cutting-edge technology, IRIS (Interactive Recruitment Information Systems) revolutionizes the recruitment process with its advanced features, streamlining and accelerating recruitment efforts. By automating time-consuming tasks like CV management, IRIS allows recruiters to effortlessly receive, organize, and store thousands of CVs in its robust, fully-integrated database system.

This powerful platform boosts productivity, freeing up valuable time for recruiters to focus on high-impact activities such as candidate sourcing and interviews. Additionally, IRIS enhances communication through automated feedback mechanisms, ensuring that both candidates and clients stay informed at every stage. This seamless experience not only elevates satisfaction but also fosters stronger, more enduring relationships throughout the hiring journey.



WEBSITE

www.eastwest.com.ph

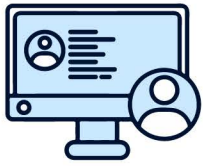
EWPCI has implemented a dynamic system with features that allow applicants to view available job openings and apply online. Applicants can easily submit and update their resumes or CVs, while also tracking the progress of their application, from document submission to interview and deployment. With integrated notification features, the system ensures applicants are kept informed at every stage of the recruitment process.

For clients, the system offers a seamless platform to post job orders, update manpower requirements, and download applicant CVs directly from the extensive database. Clients can also submit queries or concerns online, with EWPCI's commitment to respond to all inquiries within 24 hours."



Services

MOBILIZATION



The company uses a large database of applicants for quick placement, supplemented by ongoing recruitment through various channels like ads, provincial outreach, agents, direct hiring, and their "Total Manpower Solution," ensuring a readily available pool of candidates via their dedicated field recruitment team.

REPORTS



EWPCI provides clients with weekly recruitment progress reports and responds to queries within 24 hours, submitting a final report post-project completion detailing visa/ticket use and deployment information; these reports and communication channels will soon be accessible 24/7 via the interactive website.

TRADE TEST



The company uses technical and medical evaluators to pre-screen applicants and relies on internationally certified affiliates like TESDA accredited test centers for trade testing, with plans to conduct these tests in-house once their new corporate office is built.

DEPLOYMENT NOTIFICATION



EWPCI provides employers with worker's flight schedules three days in advance, promptly notifying them of any changes, and also shares details like job categories, salaries, blood types, and uniform and shoe sizes.

PRE-SCREEN



EWPCI employs experienced Technical Evaluators with Middle East expertise and typically pre-screens and lines up three applicants for every one requested by the client, unless the client specifies otherwise.

WELFARE



Since 1999, the company's Legal & Welfare Section has provided personalized support to deployed workers, offering pre-departure orientations on managing workplace issues and encouraging direct communication with the section to facilitate prompt resolution of any problems.

SELECTION



EWPCI's qualified technical team handles worker selection for clients, with most clients preferring this arrangement, and the company assumes full responsibility for the qualifications of the selected workers.

AIRLINE TICKETS



The clients can either send the PTA or request for LPT (EWPCI purchase the tickets locally in their behalf). We can acquire the tickets here directly from the various airlines affording our clients more favorable rates and booking privileges.

PROBATION



EWPCI offers clients a three-month probationary period for hired workers to ensure adequate on-site evaluation, and will repatriate any EWPCI-selected worker deemed unqualified or medically unfit by the client, unless the client themselves selected the worker.

VACATIONER SERVICES



For a minimum fee, EWPCI can process all the requirements of workers - i.e clearances, ticket - who come home for vacation to ensure that their return to work will be on schedule.

TRAVEL DOCUMENT PROCESSING



EWPCI expedites deployment by assisting applicants with document processing, including passports, NBI clearances, medical records, driver's licenses, educational credentials, and professional IDs, facilitating authentication through relevant agencies and embassies with the help of liaison officers.

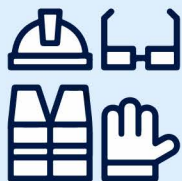
SALARY DISTRIBUTION



For a minimum fee, EWPCI can facilitate the distribution of the worker's salaries to their accounts here.

Services

UNIFORMS & SAFETY GEARS



EWPCI can also purchase here, in behalf of the client, the worker's uniforms, hand tools and safety gears, and the likes.

AIRPORTS



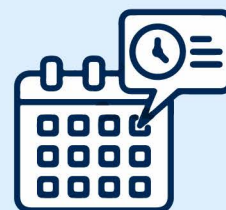
EWPCI has Public Relations Officers to assist our clients in their accommodations and chauffeured service to and from the airport.

HOTEL FOR CLIENTS



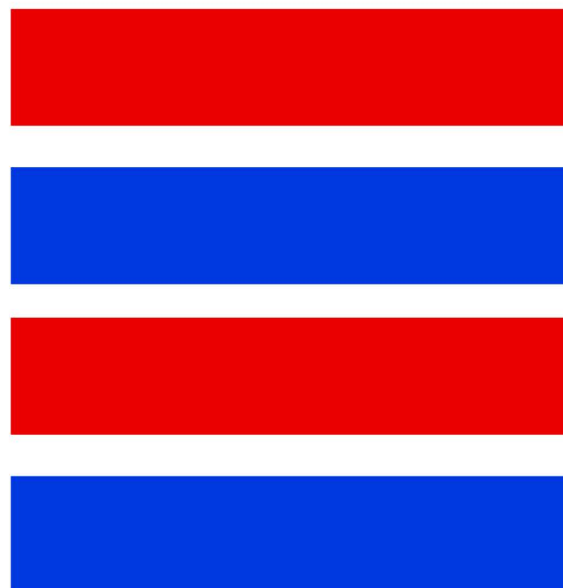
EWPCI maintains hotel accounts in various first-class hotels at discounted rates, which clients may avail themselves of to get a discount.

DEPLOYMENT PERIOD



EWPCI requires a lead-time of 30-60 days for deployment of required workers.

Selection	10 to 20 days
Documentation	10 to 20 days
VISA Stamping	3 to 5 days
POEA Clearance	3 to 5 days
Flight Schedule	5 to 10 days



Recruitment Process

1

MANPOWER RECRUITMENT

First stage of the Recruitment Process where the Client's needs for Manpower is specified and approved by the DMW.

2

JOB ADVERTISEMENT

Announcement posted by the Company in a Website, Social Media and other medium about a job vacancy that people can apply for.

3

SOURCING OF APPLICANTS

Sourcing of applicants come from our Databank Newspaper Ads, Flyers, Job portals, Website and Social Media site.

4

INITIAL INTERVIEW/ PRE-SCREENING

To examine or interview an applicant based on his skills, educational qualification, and work experience. Aims to filter the suitable candidates that match the Employer's requirements.

5

SELECTION

Approval of suitable candidates by the Employer via face to face interview, online interview like Skype or Zoom, CV selection and "Final Recruit".

6

JOB OFFER

An official invitation from the Employer that specifies position, salary, work assignment, and other terms and conditions.

7

DOCUMENTATION

Compliance by not of the selected candidate of the various requirements for VISA application and Approval and Issuance of Overseas Employment Certificate (OEC).

8

PROCESSING

This is the process of facilitating the VISA Approval, Issuance of OEC's, and flight ticket.

9

DEPLOYMENT

The last stage of the recruitment process. At this stage, all the necessary travel papers of the candidate are ready and the candidate is set for departure.

Awards

From its humble beginnings in 1993, East West has since quantum-leaped to become the biggest recruitment company in the Philippines

This achievement has not only been recognized by the Department of Labor and Employment (DOLE) and the Department of Migrant Workers (DMW) but also by many other distinguished award-giving bodies.

- Special award of recognition to top job-seeker-residents of the City for Overseas Employment. – Year 2024 Parañaque City.
- Top Job Provider Year 2024, 23rd Charter Day of Valenzuela City.
- Best Trusted Manpower Agency (National Awards) – Year 2022
- Best Reliable Manpower Agency (National Awards) – Year 2021
- Top Job Provider Year 2019, 22th Charter Day of Valenzuela City.
- Top Job Provider Year 2018, 21th Charter Day of Valenzuela City.
- Top Job Provider Year 2017, 20th Charter Day of Valenzuela City.
- Outstanding Service International Manpower Agency in the 20th Annual National Consumers Excellence Awards.
- Outstanding International Manpower Agency in the 21st Annual Parangal ng Bayan Excellence Awards.
- Outstanding Customer Service for Recruitment & Employment Agency by the Philippine Awards for Customer Service Excellence held in Hotel Rembrandts, 2015.
- Most Outstanding Recruitment & International Placement Agency in the 2005.
- Best Recruitment and Employment Agency in the 2005 Products and Services Excellence Awards.
- Outstanding Recruitment & Employment Agency in the 12th Annual Asia-Pacific Excellence Awards.
- No. 1 Recruitment & Employment Agency in the 2005 Philippine Business Excellence Awards.
- Best International Placement Agency in the 2005 National Product Quality Excellence Awards.
- Top Recruitment & Employment Agency for 2005 in the 23rd Annual National Consumers Quality Awards.
- Top International Placement Center in the 2005 Brand Champions Awards
- Most Outstanding Engineers Placement Agency in the 2005
- No. 1 Recruitment & Employment Agency in the 2005 People's Brand Awards.
- Most Outstanding Overseas Placement Agency for Skilled Workers by the Philippine Quality Awards.
- POEA Top Performer for 2005 in the Agency Performance Awards 2005
- Top Recruitment & Employment Agency for 2004 by the People's Choice Awards
- Best Recruitment and Employment Agency for 2004.
- Most Outstanding Recruitment and Employment Agency for 2004 in the 2004 Philippine Buyers' Choice Awards.
- Top Recruitment and Employment Agency of the Year for 2004 in the 21st Annual Year-End Excellence Awards.
- No. 1 Employment Agency in the 2004 National Shoppers' Choice Annual Awards.
- Most Outstanding International Manpower Agency for 2003, 18th Annual National Consumers Excellence Awards.
- Outstanding International Manpower Agency for 2003 from the Family & Consumers Choice Awards.
- Top International Manpower Agency for 2003 in the 20th Annual Year-End Excellence Awards.
- POEA Top Performer Year 2002.
- Highest Deployment of Land based Workers 2002.
- Top Recruitment & Employment Center.
- Outstanding Service International Manpower Agency in the 19th Annual National Consumers Excellence Awards.

Aside from local Awards & Recognition East West Placement Center gather several recognitions from its Clients.

- East West Placement Center Cebu Branch Certificate of Appreciation from Saudi Aramco
- 2013 East West Placement Center Certificate of Appreciation from Gas Arabian Services
- 2009 East West Placement Center Certificate of Appreciation from Saudi Binladin Group
- 2007 Second Performance Appointee from Daewoo Group
- 2006 Certificate of Performance from Savola Group
- East West Placement Center Certificate of Appreciation from Saudi Aramco

Other Recognition

- Special Commendation from POEA for pioneering and sustained efforts in the electronic system of submission of contracts (E-submission) resulting to a faster and efficient documentation of overseas Filipino workers. The award was given during the 2005 Agency Performance Awards.
- Presidential Award of Distinction and Ministerial Citation conferred to Consolidated Contractors International Company WLL, Saudi Oger Ltd. and Global Petroprojects Services AG in the 2005 DOLO International Employers Awards held at the Manila Hotel.
- Ministerial Citation conferred to Pool Arabia in the 2005 DOLO International Employers Awards held at the Manila Hotel.
- DOLE/OWWA Plaque of Appreciation for our continuous support to the government's Medicare Program for the OFWs. Former First Lady Loi Ejercito gave this award in June 2000 at the OWWA Building, Pasay City.
- OFW News Around the Globe Plaque of Appreciation for our sincere efforts and exceptional work in effective deployment of OFWs.
- Best Employer Award for East West's foreign principals Saudi Oger, Ltd., Belleli Saudi Heavy Industries Ltd. and Daelim Heavy Industries Saudi Arabia, given by DOLE/POEA at the Sheraton Hotel, Riyadh, Kingdom of Saudi Arabia.
- Award of Distinction and the DOLE International Employer Award for Saipem A.G. / Global Petroprojects during the First International Employers Awards 2000, with ceremonies held at the Manila Peninsula, Makati City and at the Malacanang Ceremonial Hall (Presidential Palace), Manila City. Philippine President Gloria Macapagal-Arroyo gave this award.

Major Clients List

- Abdullah A Al Barrak & Sons Co/abdullah Bin Abdelwahab Al Barrak And His Sons Co.
- ABV Rock Group Limited
- Al Bawani Co. Ltd. (ABC)
- Al Dar Al Arabia Architecture And Construction
- Al Jazera Markets Co.
- Al Othaim Markets Company
- Al Rushaid Construction Company Ltd.
- Al Saad General Contracting
- Al Yusr Townsend & Bottum Co. Ltd. (AYTB)
- Algosaibi Services Company Ltd.
- Alishar Contracting Company
- Almadani General Contractors Co. Ltd
- Almarai Fresh Establishment (Almarai Fresh Poultry)
- Arabian Construction Company LLC (ACC)
- Arabian Bemco Contracting Co.Ltd
- Arabian Drilling Company (ADC)
- Arabian Industrial Metal Coating Co.
- Arabian Technical Construction Co. Ltd
- Arabic Fanar For Trading And Contracting
- Arabtec Construction - Limited Liability
- Archirodon Construction (Overseas) Company Limited
- Ayed Eid Al Osaimi Consulting Engineering
- Bilfal Heavy Industries Ltd.
- Boom Construction Company WLL
- Bureau Veritas
- Cap France Bat Sa
- Cleveland Bridge Steel Company Limited
- Cobra Industrial Services Llc For Contracting
- Consolidated Contractors Group S A L (Offshore) (CCC)
- Conspel Qatar Wll
- Daelim Industrial Company Ltd
- Daewoo E&c Company Ltd
- Descon Engineering
- El Seif Engineering Est/elseif Engineering Contest/co Ltd.
- Emkan Engineering And Contracting Services Wll
- Esnad Al Turuq General Contracting Company
- Fawaz Abdulaziz Al-hokair & Partners Real Estate Co.
- Freyssinet Saudi Arabia Co.
- Ghantoot Tpt & Gen Const Est.
- Global Construction Limited
- Gulf Asia Contracting Company, Llc.
- Hedab Najd Equipment Rental Est.
- Huta Hegerfeld Saudi Limited/saudi Huta Hegerfeld Company
- Jana Marine Services Company LLC
- Joannou & Paraskavaides Overseas Ltd. Qatar (J&P)
- Keller Foundations Contracting Llc
- Kentech International Limited
- Kepco Engineering & Construction Co. Inc
- King's College Hospital London
- Larsen & Toubro Limited (L&T)
- Madacan Sarl -u
- Mng Holding
- Mawarid Food Company
- Meed Trading Company



Major Clients List

- Nabors Arabia Company Limited (Formerly Pool Arabia Co. Ltd)
- Nasser S. Al-hajri Corp. Industrial Contractors (NSH)
- National Marine Dredging Company (NMDC)
- Nesma United Industries
- Omrania & Associates Architecture & Engineering Consultants
- Pacific Energy Consulting Limited
- Savola / Panda
- Petrofac Engineering & Construction
- Premium Factory For Metal Industries
- Qatar Engineering And Construction Company WLL (QCON)
- Qatar General Electricity & Water Corp (Kahramaa)
- Kentz
- Red Sea Steel Factory Company
- Saad Construction Est.
- Samama Co. For Operation & Management
- Saudi Archirodon Limited
- Saudi Electricity Company (SEC)
- Saudi Manpower Solutions Co. (SMASCO)
- Saudi Oger Ltd
- Saudi Sicli Company
- Sepam Uneeco Wll
- Shapoorji Pallonji
- Tabani Apex Arabia Company Ltd Llc
- Urbacon Trading & Contracting
- Velosi Saudi Arabia Company Limited / Applus Velosi
- Zamil Industrial Investment Company



Contact Us



MAKATI HEAD OFFICE

- 4165 Ponte St., Brgy. Tejeros, Makati, Philippines 1204
- (02) 8895 - 6911 (Applicant Hotline)
- (02) 8896 - 8203 (Client Hotline)
- eastwest@eastwest.com.ph
- www.eastwest.com.ph
- eastwestplacementcenter

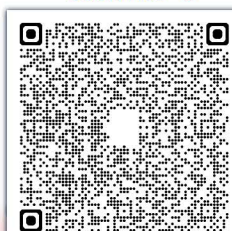
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CEBU OFFICE

- 3/F D. Jakosalem Street, Barangay Day-as, Cebu City
- +639543329891
- cebu@eastwest.com.ph

Scan me



CAGYAN DE ORO OFFICE

- Rm. 207-208 2nd Floor, P&J Building, Tiano Brothers corner Kalambuguhan St. Cagayan De Oro City, Misamis Oriental
- +639058894903
- cdo@eastwest.com.ph

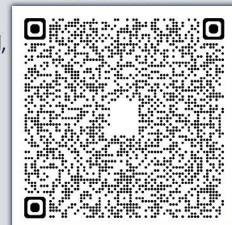
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BUTUAN OFFICE

- 168 Pag-ong Building, 5th Street, Guingona Subdivision, Brgy. J.P Rizal, Butuan City, Agusan del Norte
- +639178497869
- butuan@eastwest.com.ph

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- ngani@bdeastwest.com
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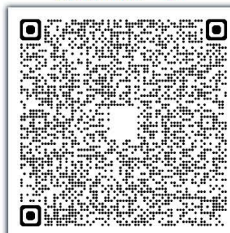
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